UNSGSA DISCUSSES MOBILE BANKING, SMES, AND SMALL FARMERS IN EGYPT
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The UNSGSA promoted ways to accelerate access to savings, payments and other financial services for individuals and small and medium enterprises. She joined the Chairman of the Egyptian Financial Supervisory Authority (EFSA) to launch draft regulations for non-banking financial institutions. She also met with the Governor of the Central Bank, Minister of Agriculture and Land Reclamation and Minister of Finance and other officials. She held a multi-stakeholder meeting on financial inclusion and a roundtable on mobile phone banking. She met with small entrepreneurs in Old Cairo at the Business Development Center of the First MicroFinance Foundation (FMF-E), and spoke with small farmers in the village of Aziziya to learn about their lives and what financial services are available to them.