Her Majesty Queen Máxima of the Netherlands is very pleased to welcome Ms. Pia Bernadette Roman Tayag as the new Director of the Office of the United Nations Secretary-General's Special Advocate for Inclusive Finance for Development (UNSGSA). In her new role, Pia will lead the team that supports Her Majesty’s work as the UNSGSA.

Ms. Tayag joins the Office of the UNSGSA after spending 18 years at Bangko Sentral ng Pilipinas (BSP). Most recently, she worked as the Managing Director of the Center for Learning and Inclusion Advocacy at BSP. This included a focus on inclusive finance, particularly to craft policies and regulations, develop partnerships for financial education, strengthen consumer protection, build stakeholder relations, and implement the National Financial Inclusion Strategy.

A Filipino national, Ms. Tayag graduated with a bachelor's degree in Public Administration from the University of the Philippines and a master's degree in International Affairs focused on Economic Development from Columbia University. She is also a Fellow in the Fletcher School Leadership Program for Financial Inclusion at Tufts University.

Ms. Tayag succeeds Mr. Eric Duflos, who had fulfilled the role since June 2016.