



UNSGSA

UNITED NATIONS SECRETARY GENERAL'S
SPECIAL ADVOCATE FOR INCLUSIVE FINANCE FOR DEVELOPMENT

H.M. Queen Máxima of the Netherlands

United Nations Secretary-General's Special Advocate for Inclusive Finance for Development



Her Majesty Queen Máxima of the Netherlands has served as the UN Secretary-General's Special Advocate for Inclusive Finance for Development (UNSGSA) since 2009. As Special Advocate, she is a leading global voice advancing universal access to affordable, effective, and safe financial services. Collaborating closely with global and national partners, she raises awareness, encourages leadership, works to break down barriers, and supports action to expand financial inclusion.

Queen Máxima is also honorary patron of the G20's Global Partnership for Financial Inclusion and a Global Agenda Trustee for the World Economic Forum's Global Challenge Initiative on the Future of the Global Financial System. In the Netherlands, she is a member of the Committee for Entrepreneurship and Finance and honorary chair of the Dutch Money Wise Platform.